



PAMELA BALLO [ballo@juxtaposesf.com](mailto:ballo@juxtaposesf.com)

Pamela Ballo is a workplace and work/life specialist, providing expertise in organizational culture, assessment and best practices. As a senior consultant and veteran facilitator, Ballo has spent more than a decade working with organizations to create exceptional workplaces, focusing on aligning employee and business needs to improve productivity, recruitment, retention, commitment and the bottom-line.

Ballo is the founder of Juxtapose Consultancy, and clients include Apple Computer, AAA, JDEdwards, Stanford University, Good Sam Family Resource Center, Wells Fargo and Transamerica.

In 1997, Ballo partnered with the Utah Department of Workforce Services to design and develop the Utah Work/Life Award and nomination process, honoring Utah's top ten workplaces. Ballo has authored many Utah workplace best practice booklets and has served as a featured speaker at state employer conferences, presenting exceptional workplace seminars for Utah business leaders.

Prior to founding Juxtapose, Ballo worked on Fortune magazine's *100 Best Companies to Work for in America*™ project, consulting with *100 Best* companies nationwide and contributing to the *100 Best*™ database of best workplace practices.

In 1996, Ballo was part of a Ford Foundation team that conducted an organizational assessment project at The Body Shop headquarters in England. She worked with researchers from Stanford and Harvard Universities to develop cutting edge organizational evaluation techniques.

Ballo holds a Master's Degree from Stanford University in Organizational Behavior and Development, and a Bachelor's Degree in Applied Behavioral Science from the University of California, Davis.